



NEW LABEL

optibelt RED POWER 3



— Made in Germany
Engineered in Germany

SPB 2000 Ld

EAN



* TRACE



SAME QUALITY

New label – proven quality

For more than 150 years, Optibelt has stood for proven product quality and durability. Now we are breaking new ground with the new labeling for our belt range.

In the coming years, we will successively convert the various product groups to the new labeling so that we can show you not only the proven quality, but also a lot of interesting and important additional information directly on the product. Specifically, you will find the following information on our product range in the future:

- QR code for additional information and explanations
- Unique function pictograms
- EAN code including article number
- Trace code for advanced batch tracing
-

Look forward to the new world of Optibelt product labeling!





PREVIOUS

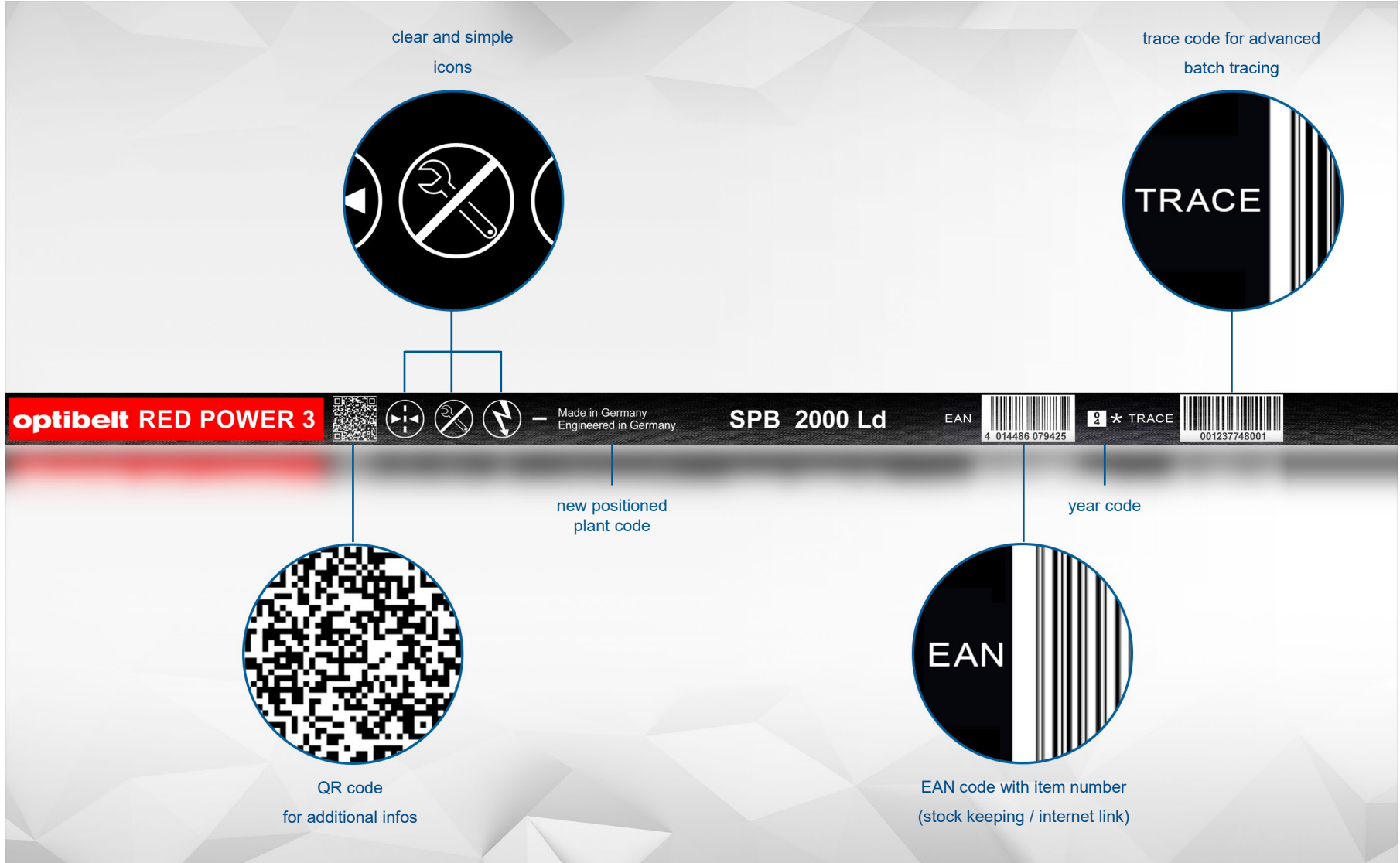
Made in Germany | **optibelt RED POWER 3** | *S-C plus SetConstant* | Wartungsfrei Maintenance free | **SPB 1250 Ld** | Antistatic ISO 1813

plant code | word mark | product name | product features | profile | length | year code

NEW! FROM 2023

optibelt RED POWER 3 | QR code | icons | Made in Germany Engineered in Germany | **SPB 2000 Ld** | EAN 4 014486 079425 | 04 * TRACE | 001237748001

word mark | product name | QR code | icons | plant code | profile | length | EAN code | year code | trace code





Which brands are being switched?

Optibelt will (gradually) convert **all brands** that are capable of:

optibelt **RED POWER 3**

optibelt **VB**

optibelt **BLUE POWER**

optibelt **SUPER TX**

optibelt **BLUE POWER 2**

optibelt **SUPER XE-POWER PRO**

optibelt **SK**

ff.

By when will the adjustment take place?

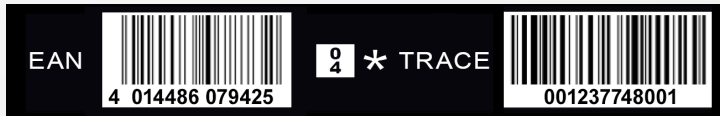
The conversion of all products is estimated to be completed by **the end of 2025**. Starting with belts from the covered production, followed by the raw-flank production. RB and ZR belts are still being planned and will follow.

Will there be parallel labeling of identical items?

Yes, during the conversion of production it can happen that old and newly labeled products are temporarily in circulation at the same time. However, nothing changes in the product quality, so all straps are compatible with each other.



What are the functions of the barcodes?



The first barcode is the widely used **EAN code**.

This corresponds to a 13-digit sequence of numbers (also known as GTIN). This clearly defines a product worldwide and must not exist twice in retail (standardized procedure). In order to avoid confusion with the second code on the belt, we indicate both codes in advance. After a problem-free start of production, we will check to what extent a visual adjustment of the printout or an addition to the existing belt designation (from "EAN" to $\frac{EAN}{GTIN}$ ") is possible and also necessary.

The **second barcode** is the **trace code**, which enables us to trace back the respective production steps internally.

The sequence of digits in the code itself comes from the respective production paper and, in the case of a required batch traceability, provides further details on the materials used, etc.



What do the icons mean?



Set Constant

S=C Plus (Set Constant)

Wrapped V-belts that can be used in sets without measurement.

M=S (Matched Set)

Raw edged, moulded cogged V-belts that can be used in sets without measurement.



Maintenance free

Once optimally pre-tensioned, V-belts that exhibit these product characteristics do not require any re-tensioning operations.



Electrically conductive

Electrically conductive according to ISO 1813

Optibelt products (including V-belts, kraftbands and timing belts) that display this product characteristic fulfil the conditions of electrical conductivity according to ISO 1813 (for V-belts and kraftbands) or ISO 9563 (for timing belts) at the time of delivery.





Which profiles will appear in the new design?

In the **summer of 2023**, the roll-out will be initiated with the **optibelt Red Power 3** in the **SK profile SPB**. All other profiles and brands will then be successively converted.

Which length ranges are affected by this adjustment?

The adjustment affects all length ranges. Only exceptions regarding the profile are known.

Are there exceptions here? If yes, which?

Yes, there will still be exceptions:

- With small VB profiles (e.g. 5, 6), the necessary details (e.g. QR code or barcode) cannot be displayed legibly due to the small belt width.
- PBL customers and other original equipment manufacturers will continue to be marked and circulated in their usual style for the time being.
- If expressly desired, the changeover to "capable" profiles and special constructions can also be checked.





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